



carpet
Roseland
C O M M E R C I A L G R O U P



Company Overview

Having decades of experience, Roseland Trading Company is one of the leading companies in the field of machine-woven carpet production in the Middle East. The company uses the best machine-woven carpet fibers (100% acrylic polymer) and utilizes machines such as VTR, CRT, CRX and ASR, which are the best and most high-tech machines in the weaving industry.



It produces and supplies high-quality and first-class carpets. All products of this company have a warranty, insurance and label on the back of the product in order to show the identity of the carpets, and a great variety of products, the stylish models, excellent design as well as orderly texture has made Roseland an exquisite choice in this industry worldwide.

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Business description

Carpet is one of the important factors in decorating design. Therefore, when buying, it is necessary to pay attention to important points about the texture, reeds, density, etc. In weaving each carpet, three types of yarns are used called warp yarn, weft and pile made of cotton, polyester and jute. Currently, the machine-woven carpets on the market are carpets with 500, 700, 1000, 1200 and 1500 reeds - a density of 1000 to 4500. The higher the reeds and density of the carpet, the more beautiful it will be in appearance, but in terms of durability, carpets with less density are more suitable.



In general, Turkey is the largest producer of machine-woven carpets in the world, producing 343 million square meters, accounting for almost 70% of the total machine-woven carpet trade, followed by China with 224 million square meters. Belgium comes next with 214 million square meters. Next are the Netherlands and the United States with 145 and 109 million square meters, respectively.

Roseland Carpets are highly famous and well-known in the world in terms of variety of designs and colors, raw materials and yarns used, demand in many parts of the world. Boasting high quality and durability, they are exported to countries including the United States, Italy, Dubai, France, Afghanistan, Japan, etc.



Vision and values

Roseland Trading Company, as a capable trading company, intends to produce carpets with new and unique designs. Using high-tech equipment and technology, Roseland is to be recognized as a leading company in this field at a global scale.



Values

- Paying attention to human dignity
- Competitiveness and speed in business development
- Organizational training through training workshops
- Optimization of resource consumption, capital and ultimately environmental protection



Mission and Targets

Roseland Trading Company has considered the promotion of knowledge and technology, and recognition of customers' needs as the forefront of its duty, emphasizing on them more than any other elements in order to play a key role in satisfying the needs of customers.

1. Expansion of production lines to improve the quantity and quality of products
2. Inspecting the current affairs of all units to ensure the quality of products
3. Creating variety in design and color in order to meet the tastes and needs of customers
4. Secured high position in the world
5. Eliminating middlemen and selling products directly in order to reduce incidental expenses
6. Satisfying customers and maintaining a lasting relationship with them.



Message from the CEO

Roseland Trading Company is a leading and efficient company in the region, which has managed to provide a high level of services to the customers by relying on its experience, providing high-quality products and extensive distribution network facilities. These capabilities are the result of the optimized methods. We are proud of our complete product portfolio and the customer satisfaction we have built up. Relying on the knowledge of experts and the experienced personnel, we are honored to be known as a leading manufacturer and exporter in the field of machine-woven carpets while observing international standards.



Services

- Sending product catalogs and brochures via social networks and email
- Free-of-charge consultation and support to make the best purchase
- Sending high-quality products at the shortest time
- Guaranteeing the price compared to similar samples
- Packaging based on customer's demand

Products

- 1500-reeds flowers carpet (embossed)
- 1200-reeds carpet
- 1200-reeds flower carpet (embossed)
- 1000-reeds carpet in 10 colors
- 1000-reeds flower carpet (embossed)
- 700-reeds carpet
- 500-reeds crystal carpet



Delivery and Payment

Considering the fact that the Middle East access to a variety of transportation routes, including rail, sea, land and air, Roseland Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.





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COMMERCIAL GROUP

